

## **PRESS RELEASE**

August 15, 2016

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### **Intro**

#### **EISA Awards 2016: Awarding innovation in European Consumer Electronics**

**EISA, the European Imaging & Sound Association ([www.eisa.eu](http://www.eisa.eu)) announces the winners of its 2016-2017 European Awards. Technical experts from 45 leading specialist magazines across 23 European countries have voted 59 products best in their category, including EUROPEAN SMART TV, EUROPEAN LOUDSPEAKER, EUROPEAN TRAVEL COMPACT CAMERA and EUROPEAN MOBILE HEADPHONES.**

For more than 30 years, EISA has been selecting the most innovative, cutting-edge products for its prestigious EISA Awards. The Awards are made by specialist judging panels covering the full spectrum of consumer electronics and photographic categories including, Audio & Home Theatre, In-Car Electronics, Photo, Video and Mobile Devices (full list of awards at end of press release). A key to EISA Awards success has been its ability to evolve with the changing trends and technologies in the consumer electronics world, which is why categories include VR HEADSET and ULTRA HD PLAYER.

To win an EISA award, products undergo a robust, rigorous and exhaustive judging process involving two challenging stages. First, products are intensively tested at the test facilities of EISA member magazines. Products that pass this stage are already amongst the best in Europe. The second stage takes place at EISA's annual General Meeting, where a democratic voting process establishes a pan-European consensus of excellence and determines the winning products. (For more information, see "About EISA" below).

#### **This year's winners include:**

**EUROPEAN ADVANCED SMARTPHONE 2016-2017: HTC 10**

**EUROPEAN SMART TV 2016-2017: LG UH770V**

**EUROPEAN DSLR CAMERA 2016-2017: Canon EOS 80D**

EISA Award-winning products can be promoted with an exclusive EISA Award logo, providing a clear visual buying recommendation.

Paul Miller, President of EISA says, "The collaboration of some 45 specialist magazines from across Europe brings with it a unique pool of experience that informs each and every EISA Award. So whether consumers are looking to purchase a feature-rich Smartphone, a versatile camera solution or a pair of high-end floorstanding loudspeakers, the EISA Awards are their unequivocal guide to the cream of today's entertainment technologies."

The EISA Awards will be officially presented during IFA, the world's largest consumer electronics fair, held in Berlin 2-7 September 2016 (see "About EISA" for more details)

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## About EISA

### What is EISA?

EISA is Europe's largest organisation of experts in multimedia technologies and offers a unique, global viewpoint of the European consumer electronics market. For more than 30 years, EISA's Awards have provided the ultimate independent consumer technology buying recommendations.

### Who chooses the EISA Awards?

The EISA Awards are chosen annually by Expert Groups representing 45 leading Photo, Home Theatre Video, Home Theatre Audio, Hi-Fi, In-Car and Mobile Electronics magazines from 23 European countries. The Expert Groups work independently, but are under contract with the European Imaging & Sound Association. Only one magazine from each Expert Group may represent each country.

### How are products nominated for the EISA Awards?

Technical experts from the specialist magazines in each Expert Group produce regular, detailed and objective test reports on Photo, Home Theatre Video, Home Theatre Audio, Hi-Fi, In-Car and Mobile Electronics equipment. Each member magazine nominates an initial short-list of products to be considered at the Expert Groups' Awards voting sessions, held during EISA's Annual General Meeting (AGM). The short-list reflects each magazine's test findings (based on the results of the magazine's standard test procedures), and other factors, such as, ease-of-use. The AGM is attended by representatives of all member magazines, where the final shortlist of nominated products is thoroughly debated, according to EISA's rules. All nominations are kept strictly confidential.

### What products are eligible for nomination?

All products - with the exception of those awarded for Technological Achievement, Innovation or Design - must have been available for detailed test evaluation for the magazines in each Expert Group. Products are only considered if they have been available for detailed testing before 1 July, by at least five member magazines in an Expert Group, in the year the award is to be made. Awarded products must also be on sale to the general public in at least 10 European countries, no later than 1 October in the year the Award is made. Awarded products sold on a pre-ordering basis must be delivered to the customer within two weeks of ordering, and by 14 October at the latest. (The preordering process is only applicable to products priced at least €5,000.)

### What makes an EISA award-winning product?

Every year, the EISA Awards celebrate the new products that offer a combination of the most advanced technology; the most desirable features; the ultimate expression in design; the most functional ergonomics and the best value for money. In essence, EISA highlights the products most likely to be appreciated by consumers seeking high quality and creativity.

### When are the EISA Awards presented?

Every year, the EISA Awards are presented during an official ceremony, attended by all representatives of EISA's member magazines. Presidents of all winning companies are also officially invited. The ceremony currently takes place every year at IFA Berlin, the world's largest consumer electronics trade fair.

### When will EISA magazines report the winning products?

Each member magazine publishes the winning products from its Expert Group Awards (Photo, Home Theatre Video, Home Theatre Audio, Hi-Fi, In-Car or Mobile Electronics) in the September coverdated issue. See [www.eisa.eu/faq](http://www.eisa.eu/faq) for more details.

## Awards List

### The EISA Awards 2016-2017 (Full List)

#### Home Theatre Audio Expert Group

EUROPEAN HT SPEAKER SYSTEM 2016-2017  
EUROPEAN HT RECEIVER 2016-2017  
EUROPEAN SOUNDBASE 2016-2017  
EUROPEAN SOUNDBAR 2016-2017  
EUROPEAN HT HIGH END 2016-2017  
EUROPEAN BEST VALUE HT SPEAKER SYSTEM 2016-2017

DALI OPTICON 5.1  
Denon AVR-X2300W  
Canton DM 55  
Yamaha YSP-5600  
Trinnov Audio Altitude<sup>32</sup>  
Monitor Audio Bronze 5.1

With HT Video  
EUROPEAN ULTRA HD PLAYER 2016-2017

Panasonic DMP-UB900

With HT Video and HiFi  
EUROPEAN AV ACCESSORY 2016-2017

SPIN remote

**Hi-Fi Expert Group**

EUROPEAN HIGH-END LOUDSPEAKER 2016-2017  
EUROPEAN LOUDSPEAKER 2016-2017  
EUROPEAN COMPACT AUDIO SYSTEM 2016-2017  
EUROPEAN TURNTABLE 2016-2017  
EUROPEAN STEREO SYSTEM 2016-2017  
EUROPEAN NETWORK MEDIA PLAYER 2016-2017  
EUROPEAN HIGH-END DAC 2016-2017  
EUROPEAN HIGH-END HEADPHONES 2016-2017  
EUROPEAN MULTIROOM SYSTEM 2016-2017

Bowers & Wilkins 802 D3  
ELAC Debut F6  
Naim Audio Mu-so Qb  
Pro-Ject The Classic  
Marantz CD6006 & PM6006  
Bluesound NODE 2  
Hegel HD30  
AKG N90Q  
Sonos PLAY:5

with HT Video and HT Audio Expert Group  
EUROPEAN AV ACCESSORY 2016-2017

SPIN remote

with Mobile Expert Group  
EUROPEAN USB DAC/HEADPHONE AMPLIFIER 2016-2017

Chord Mojo

**Mobile Devices Expert Group**

EUROPEAN ADVANCED SMARTPHONE 2016-2017  
EUROPEAN CONSUMER SMARTPHONE 2016-2017  
EUROPEAN MOBILE HEADPHONES 2016-2017  
EUROPEAN MOBILE SPEAKER 2016-2017  
EUROPEAN WEARABLE DEVICE 2016-2017  
EUROPEAN BUDGET SMARTPHONE 2016-2017  
EUROPEAN VR HEADSET 2016-2017  
EUROPEAN MOBILE INNOVATION 2016-2017

HTC 10  
Huawei P9  
JBL Reflect Mini BT  
JBL Charge 3  
Garmin fenix 3 HR  
Coolpad Torino  
HTC Vive  
LG G5

with Photo Expert Group  
EUROPEAN SMARTPHONE CAMERA 2016-2017

Samsung Galaxy S7 / S7 edge

with HiFi Expert Group  
EUROPEAN USB DAC/HEADPHONE AMPLIFIER 2016-2017

Chord Mojo

**Home Theatre Video Expert Group**

EUROPEAN TV 2016-2017

EUROPEAN HOME THEATRE TV 2016-2017

Samsung UE55KS9000  
Samsung UE55KS9090 – Germany, Italy  
Samsung UE55KS9080 – Austria, Switzerland  
Samsung UE55KS9002 – Czech Republic  
Samsung UE55KS9005 – Denmark, Finland,  
Norway, Sweden  
Panasonic TX-65DX900E  
Panasonic TX-65DX900 – Belgium, France,  
Italy, Portugal, Spain  
Panasonic TX-65DX902 – Ireland,  
United Kingdom  
Panasonic TX-65DXW904 – Austria, Germany,  
Netherlands  
Panasonic TX-65DXC904 – Switzerland  
LG UH770V  
LG UH7707  
LG UH7709  
LG Signature OLED65G6  
BenQ W2000  
Philips 65PUS7601

EUROPEAN SMART TV 2016-2017

EUROPEAN HIGH-END TV 2016-2017  
EUROPEAN HOME THEATRE PROJECTOR 2016-2017  
EUROPEAN BEST BUY LARGESCREEN TV 2016-2017

with HT Audio Expert Group  
EUROPEAN ULTRA HD PLAYER 2016-2017

Panasonic DMP-UB900

With HT Audio and HiFi Expert Group  
EUROPEAN ACCESSORY 2016-2017

SPIN remote

With Photo Expert Group  
EUROPEAN PHOTO & VIDEO CAMERA 2016-2017

Sony α7S II

With Photo  
EUROPEAN ACTION CAMCORDER 2016-2017

Olympus TG-Tracker

**Photography Expert Group**

EUROPEAN DSLR CAMERA 2016-2017  
EUROPEAN PROSUMER DSLR CAMERA 2016-2017  
EUROPEAN PROFESSIONAL DSLR CAMERA 2016-2017

Canon EOS 80D  
Nikon D500  
Canon EOS-1D X Mark II

EUROPEAN CONSUMER COMPACT SYSTEM CAMERA 2016-2017  
EUROPEAN PROSUMER COMPACT SYSTEM CAMERA 2016-2017  
EUROPEAN PROFESSIONAL COMPACT SYSTEM CAMERA 2016-2017  
EUROPEAN PREMIUM COMPACT CAMERA 2016-2017  
EUROPEAN TRAVEL COMPACT CAMERA 2016-2017  
EUROPEAN DSLR LENS 2016-2017  
EUROPEAN PROFESSIONAL DSLR LENS 2016-2017  
EUROPEAN DSLR ZOOM LENS 2016-2017  
EUROPEAN PROFESSIONAL COMPACT SYSTEM LENS 2016-2017  
EUROPEAN COMPACT SYSTEM ZOOM LENS 2016-2017  
EUROPEAN PHOTO INNOVATION 2016-2017  
EUROPEAN PHOTO SOFTWARE 2016-2017  
EUROPEAN PHOTO PRINTER 2016-2017

With HT Video Expert Group

EUROPEAN PHOTO & VIDEO CAMERA 2016-2017

With HT Video Expert Group

EUROPEAN ACTION CAMCORDER 2016-2017

With Mobile Expert Group

EUROPEAN SMARTPHONE CAMERA 2016-2017

**In-Car Electronics Expert Group**

EUROPEAN IN-CAR HEAD UNIT 2016-2017  
EUROPEAN IN-CAR HD PLAYER 2016-2017  
EUROPEAN IN-CAR SMART UPGRADE 2016-2017  
EUROPEAN IN-CAR SUBWOOFER 2016-2017  
EUROPEAN IN-CAR PROCESSOR 2016-2017  
EUROPEAN IN-CAR HIGH-END COMPONENT 2016-2017  
EUROPEAN IN-CAR INTEGRATION 2016-2017  
EUROPEAN IN-CAR INNOVATION 2016-2017

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Olympus OM-D E-M10 Mark II  
Sony α6300  
Fujifilm X-Pro2  
Sony Cyber-shot RX1R II  
Panasonic Lumix DMC-TZ100  
Tamron SP 85mm F1.8 Di VC USD  
Canon EF 35mm F1.4L II USM  
Sigma 50-100mm F1.8 DC HSM Art  
Sony FE 85mm F1.4 GM  
Fujinon XF100-400mm F4.5-5.6 R LM OIS WR  
Panasonic DUAL I.S. System  
DxO OpticsPro 11  
Canon imagePROGRAF PRO-1000

Sony α7S II

Olympus TG-Tracker

Samsung Galaxy S7 / S7 edge

Kenwood DDX5016DAB  
Sony RSX-GS9  
Match M 5DSP  
Hertz Mille Legend ML 2500.3  
Audison bit One HD  
Ground Zero GZPA Reference 4PURE  
Mosconi GLADEN DSP 8TO12 AEROSPACE  
Clarion Full Digital Sound